

SUNY FLCC
New Media:
DIG100
11th December 2021

PAUL
G

WISE

ASPIRING WEB DEVELOPER



*“Do not quench
your inspiration
and your
imagination; do
not become the
slave of your
model.” - Vincent
van Gogh*

ReullWaiso

A B I O G R A P H Y

Delving into web design before graduating with a High School Diploma, my life consisted of extracurriculars, social life, and code. I can't get enough of code and webpage design. I was in the workforce for Ten years before enrolling into college coursework to pursue a career in code. You see, coding was my go to for a hobby that I couldn't get enough of. However, I now have a disability I need to manage, therefore I exited the workforce to pursue that life of code, and I dare say it has made my life with a disability much more fulfilling, pleasant, and enjoyable as I am diagnosed with Schizophrenia and PTSD. I am enrolled as a student at SUNY Finger Lakes Community College with expectations of graduation following the Fall '22 semester. Highlighting the Spring '21 semester at SUNY FLCC, I happened to be named to the college's Dean's List, the academic honor roll for having a GPA above 3.5 that semester. I was a full-time student in Spring 2021 when named to the Dean's list.

TABLE OF CONTENTS

CHAPTER ONE

MAKING A BRAND

CHAPTER TWO

MY PORTFOLIO WEBSITE

CHAPTER THREE

KIDS CALCULATOR APP

CHAPTER FOUR

GLOSSARY

Making a Brand



PaulWise

CHAPTER ONE

MAKING A BRAND

Tasked with creating what will become my “**brand identity**”, I pondered directions as to where I wanted to be in a decade from the time I began my endeavors to make my mark. Days mixed with chaos and sparks of creativity ensued. My logo settled as a **monogram** encompassing my birthname’s initials, and with this monogram I shall move forward with onto dawn!



This is my chosen logo out of the variations found on the next page

LET THE CREATIVITY FLOW

BELOW YOU MAY SEE MY PROGRESSION IN CREATING MY BRAND IDENTITY USING MY NAME'S INITIALS



I LIKED THAT THE P AND W WERE EASILY IDENTIFIABLE BUT I NEEDED TO FIND A WAY TO INCORPORATE THE G IF I COULD



BASKETBALL COMES TO MIND. NOT MY THING.



THE W IS A BIT MORE DISTINGUISHED



THIS LOOKS LIKE A BOAT



THESE TWO LOOK GREAT



*“I am enough of
an artist to draw
freely upon my
imagination.
Imagination is
more important
than knowledge.
Knowledge
is limited.
Imagination
encircles the
world.”*

– Albert Einstein

Making a
Portfolio Website



P@ulWise

CHAPTER TWO

MY PORTFOLIO WEBSITE

What do I want to be doing in 10 years from now? Making web pages, running a web hosting company. First, I need a nice portfolio and website to back it all up. I came up with a decent design using Adobe XD for the wire-frame and design phase, then switched over to Visual Studio Code to do the programming and make my design come to fruition. My portfolio website was not created with a design application like Dreamweaver. I wrote my code in full using an **HTML text editor**. For the graphics, Adobe Illustrator and Photoshop worked well for what I needed to do.

PROGRAMS USED

1. *Visual Studio Code*

2. *Adobe Illustrator*

3. *Adobe Photoshop*

4. *Adobe XD*

LANGUAGES

1. *HTML*

2. *CSS*

3. *PHP*

4. *Javascript*

```
1 <!DOCTYPE html>
2
3 <html lang="en">
4
5 <head>
6
7 <meta charset="utf-8">
8 <meta name="viewport" content="width=device-width, initial-scale=1">
9
10 <link href="file:///C:/Users/paul/Desktop/Projects/wise_biography/html/css/custom.css" rel="stylesheet" type="text/css" />
11 <link href="file:///C:/Users/paul/Desktop/Projects/wise_biography/html/css/custom.min.css" rel="stylesheet" type="text/css" />
12
13 <link rel="apple-touch-icon" sizes="180x180" href="file:///C:/Users/paul/Desktop/Projects/wise_biography/html/images/apple-touch-icon.png">
14 <link rel="icon" type="image/png" sizes="32x32" href="file:///C:/Users/paul/Desktop/Projects/wise_biography/html/images/favicon-32x32.png">
15 <link rel="icon" type="image/png" sizes="16x16" href="file:///C:/Users/paul/Desktop/Projects/wise_biography/html/images/favicon-16x16.png">
16 <link rel="manifest" href="file:///C:/Users/paul/Desktop/Projects/wise_biography/html/site.webmanifest">
17 <link rel="mask-icon" href="file:///C:/Users/paul/Desktop/Projects/wise_biography/html/images/safari-pinned-tab.svg" color="#5bbad5">
18 <meta name="msapplication-tileColor" content="#2d8746">
19 <meta name="theme-color" content="#ffffff">
20
21 <title>WiseDev with Paul Wise</title>
22
23 </head>
24
25 <body>
26
27 <section id="topbar">
28
29 <div id="nameLogo"></div>
30
31 <div id="socialMedia">
32
33 <ul>
34
35 <li><a href="mailto:contact@paulwise.today/subjects/love-your-code"></a></li>
36 <li><a href="https://www.facebook.com/paulwise04"></a></li>
37 <li><a href="https://www.linkedin.com/in/paul-wise-388141a7"></a></li>
38
39 </ul>
40 </div>
41
42 </section>
43
44 <div class="container">
45
46 <header></header>
47
48
49
50
51
```

I am not the friendliest user of programs like dreamweaver that allow web page creation from a design view. I am the type of web developer that does all the coding with a HTML Text editor. I like semantic coding and I cannot get semantic backend code creating in a design environment. I like my code looking just as good as when viewed online in a web browser. Are there others like me regarding this? I don't know, but this is how I make my webpages.

Here is a preview of my website.

[CLICK HERE to view](#)



*“Be the change
that you wish
to see in the
world.”*

*– Mahatma
Gandhi*

Making a calculator app



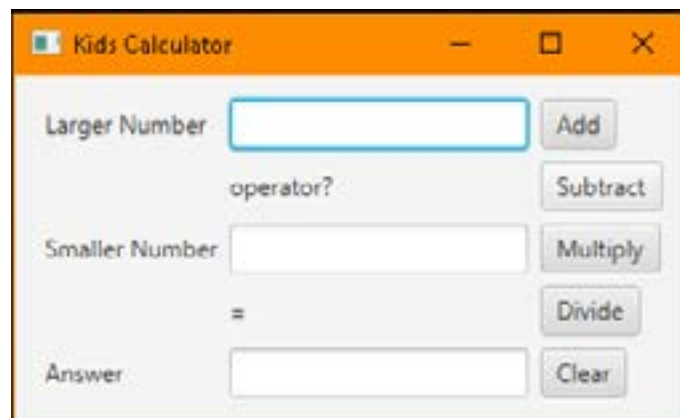
P@uLWise

CHAPTER THREE

KIDS CALCULATOR APP

'Twas a hot summer in 2018 so I spent time with an air conditioner and did some keyboarding. I created my first JAVA-programmed application with a **graphical user interface (GUI)**. I found SUNY FLCC's course material for programming GUI's in JAVA to be super helpful, introducing me to knowledge I can use to program in the PHP computer language some time from now. I created this application with kids in mind. Applications suited toward advancing understanding of Math and Science at a young age is extremely beneficial to America's international securities. You can download this JAVA application from my website at paulgwise.today/pw_showcase.html!

The application has a small coding footprint, programmed with love, and has ease of use. The application requires a JAVA9 run-time environment and can be downloaded from Oracle by [clicking here](#).



*“Everything
must be made
as simple as
possible. But not
simpler.”*

– Albert Einstein

Glossary of Terms



Paul Wise

CHAPTER FOUR

GLOSSARY

brand identity: the visible elements of a brand, such as color, design, and logo, that identify and distinguish the brand in consumers' minds.

graphical user interface (GUI): an app that uses visual ways of interactions between user and computer using items such as windows, icons, and menus.

HTML text editor: a developer's environment that allows for editing web page source code, such as HTML or CSS or Javascript.

monogram: a motif made by overlapping or combining two or more letters or other graphemes to form one symbol. Monograms are often made by combining the initials of an individual or a company, used as recognizable symbols or logos.

*“Never memorize
something that
you can look
up.”*

– Albert Einstein

- END -

Paul Wise



11th December 2021
Finger Lakes Community College